

Norwich Terrier



Maintenance



Shampoo

1st Bath – Ultra Brightening Shampoo: Enhances Color (10 parts WARM water to 1 part shampoo)

2nd Bath – Ultra Reconstructing Shampoo – Adds Volume (10 parts WARM water to 1 part shampoo)

Note – can add to drying time.

Conditioner – (use when needed)

Ultra Deep Conditioner – For Heavier Finish (10 parts WARM water to 1 part conditioner – **Mix Well**)

Conditioning Treatments – (good for use after showing on last day after furnishings are washed out)

Ultra Cream Conditioner straight on clean furnishings, do not brush through until bathed again
or Ultra Deep Conditioner – 1 to 1 with warm water – put under heat for deep penetration.

Spot Cleaning

(Diluted 1-2 parts water with 1 part product in spray bottle) Spot clean faces, feet, furnishings etc with Ultra No Rinse Shampoo by spraying area lightly, work in well with fingers, towel dry and dry with blow dryer. Area can be rinsed with water for even better results.

Daily Brushing

Ultra Shine Conditioning Spray

Use for detangling & shine

or Ultra Show Spray

Use lightly for hydration

or Ultra Volumizing Spray Gel

Use lightly for bodifying

Show Days

Shampoo

1st Bath – Ultra Brightening Shampoo: Enhances Color (10 parts WARM water to 1 part shampoo)

2nd Bath – Ultra Reconstructing Shampoo – Adds Volume (15 parts WARM water to 1 part shampoo)

Note – can add to drying time. Can be used as a 2 in 1 shampoo and conditioner.

Spot Cleaning

(Diluted 1-2 parts water with 1 part product in spray bottle) Spot clean faces, feet, furnishings etc with Ultra No Rinse Shampoo by spraying area lightly, work in well with fingers, towel dry and dry with blow dryer. Area can be rinsed with water for even better results.

Coat Dressing

Ultra Cream Conditioner – use lightly as pre-chalk coat dressing

Ring Side Spray - Ultra Shine Conditioning Spray or Ultra Show Spray or Ultra Volumizing Spray Gel

Use lightly for shine

Use lightly for hydration

Use lightly for bodifying

*Dog pictures above is from the AKC website